

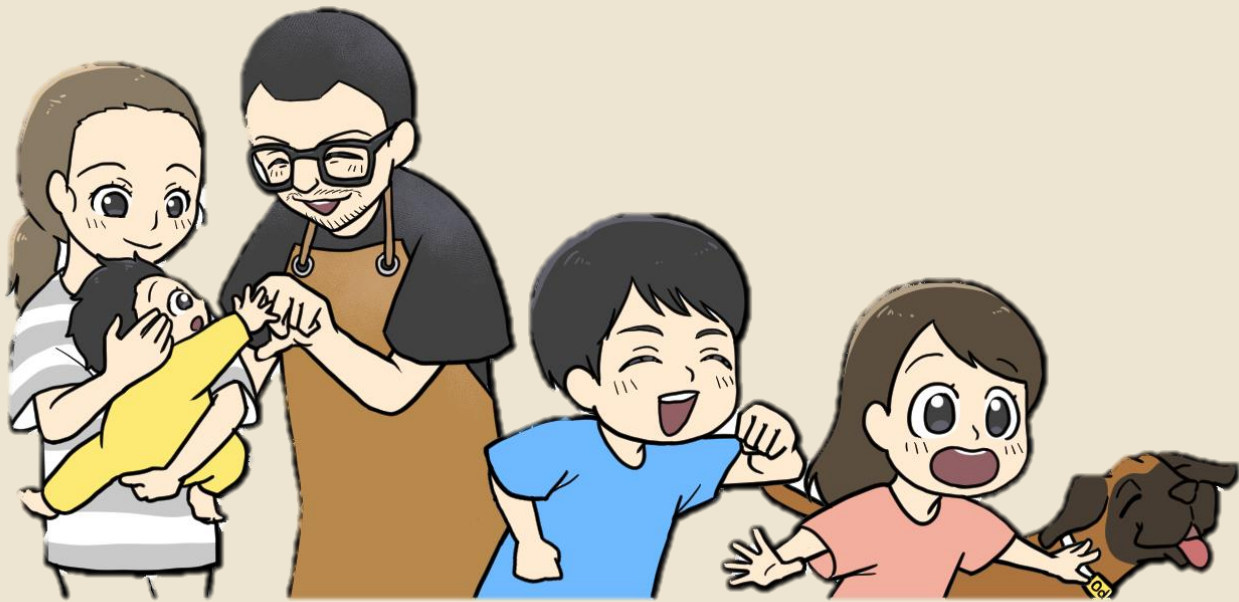


MEET BIRDIE, YOUR INDOOR AIR HERO!



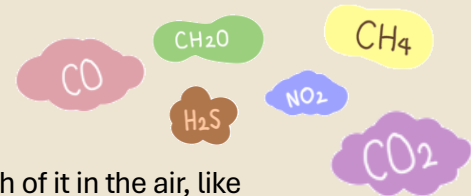
BIRDIE® IS A DANISH-DESIGNED
BREATH OF FRESH AIR, THAT HAS
EARNED RECOGNITION AND
PRESTIGIOUS AWARDS.





WE'RE VISITING THE LIVELY SMITH FAMILY! MEET MOM KIMMY, DAD ANDY, THEIR THREE AWESOME KIDS - ANNA, KENNY, AND BABY MICKY AND LET'S NOT FORGET THEIR ENERGETIC DOG, ODIN!

BUT THERE'S SOMETHING IN THE AIR WE CAN'T SEE, AND IT CAN AFFECT HOW WE FEEL, ESPECIALLY IN A BUSY HOME LIKE THEIRS!



CO₂ (Carbon Dioxide) This gas comes from all of us breathing. When there's too much of it in the air, like when we're all in one room or we are cooking with gas, it can make it harder to concentrate or make us feel tired.

CO (Carbon Monoxide) This can come from things like the gas stove when we cook. It's dangerous because it can stop us from getting enough oxygen, which is why it's important that the kitchen has good ventilation.

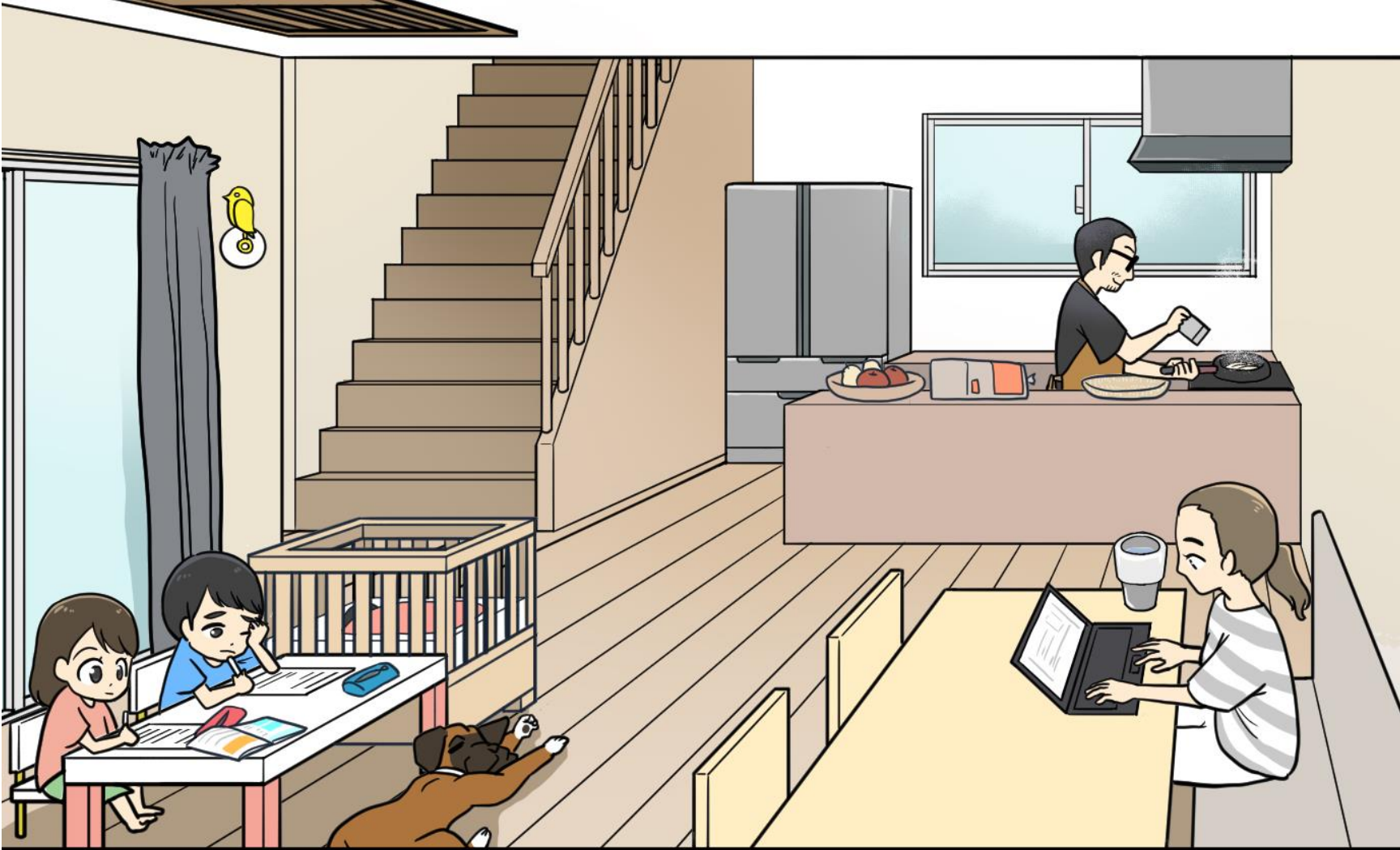
NO₂ (Nitrogen Dioxide) This comes from the gas stove when cooking. If there's too much, it can make breathing more difficult, especially for people with asthma.

CH₄ (Methane) Methane is a gas that comes from natural gas (which we use for cooking) and, funny enough, even from a fart! It's harmless in small amounts but can be smelly.

H₂S (Hydrogen Sulfide) This is the gas that makes things smell like rotten eggs - sometimes we might smell it when we fart! It's harmless in small amounts.

CH₂O (Formaldehyde) This gas can come from furniture, cleaning products, or even building materials in the apartment. It can irritate our eyes, nose, and throat if there's too much of it in the air.

O₂ (Oxygen), unlike the other gases mentioned above, is essential for life and brain function, improving concentration, energy levels, and overall health. Opening windows to let in fresh air and remove harmful gases helps maintain a clean and healthy home environment.



DINNER IS
READY SOON
GUYS!



ARE YOU DONE WITH
YOUR WORK BABY?



YES, I JUST SENT THE
LAST EMAIL FOR TODAY!



CO₂

WHAT ABOUT YOUR
HOMEWORK GUYS?

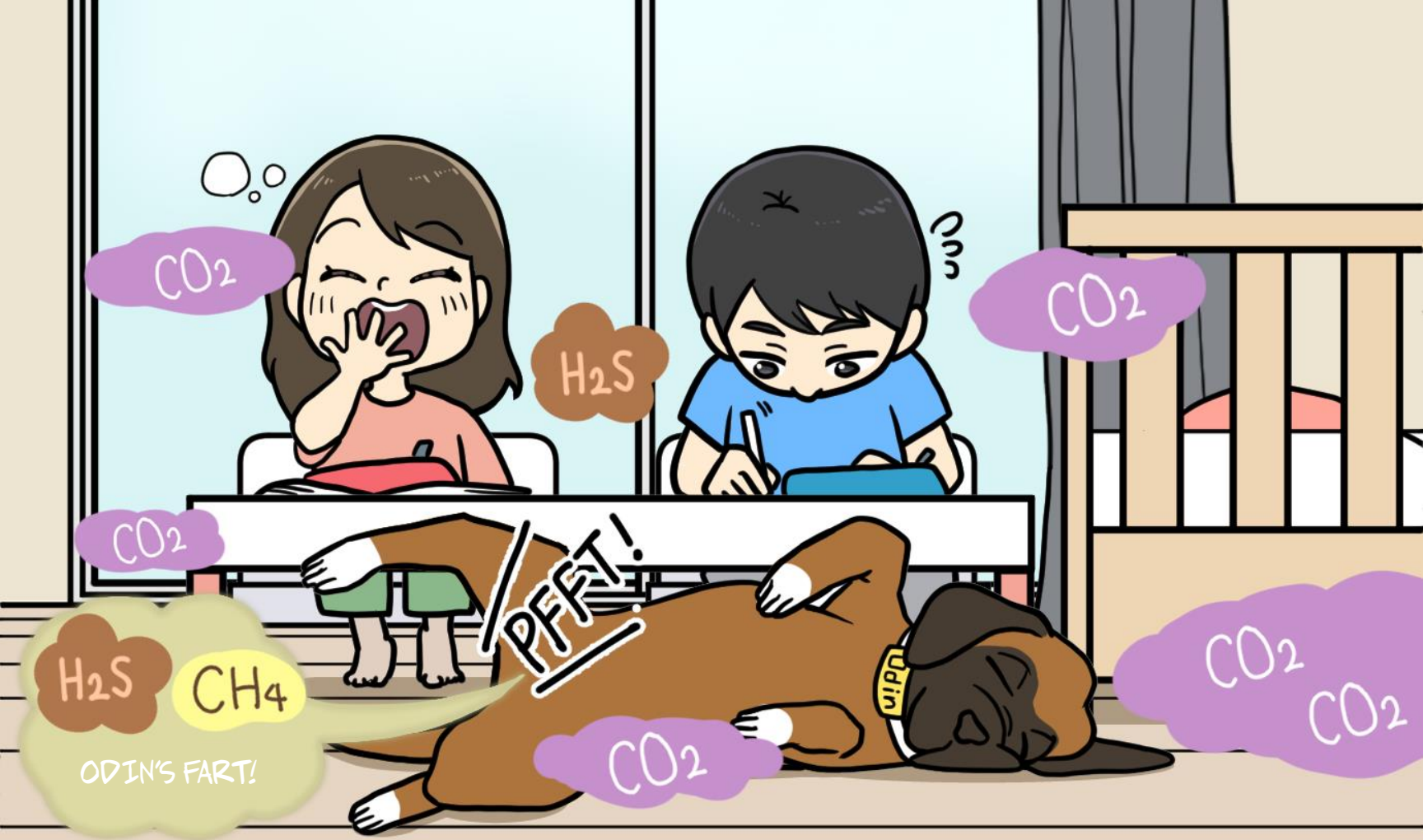
FINISHED!

I'M NOT DONE YET...
I CAN'T REMEMBER
HOW TO DO THIS, MOM



CO₂





IT STINKS - IS IT YOU
DADDY OR ODIN?

CH₄

I'M INNOCENT THIS
TIME - PLEASE BLAME
ODIN, ANNA!

H₂S

CO₂

I CAN'T
CONCENTRATE - WHAT
IS WRONG WITH ME?

hmm...

CO₂

CO₂

CO₂

CO₂

CO₂

CO₂

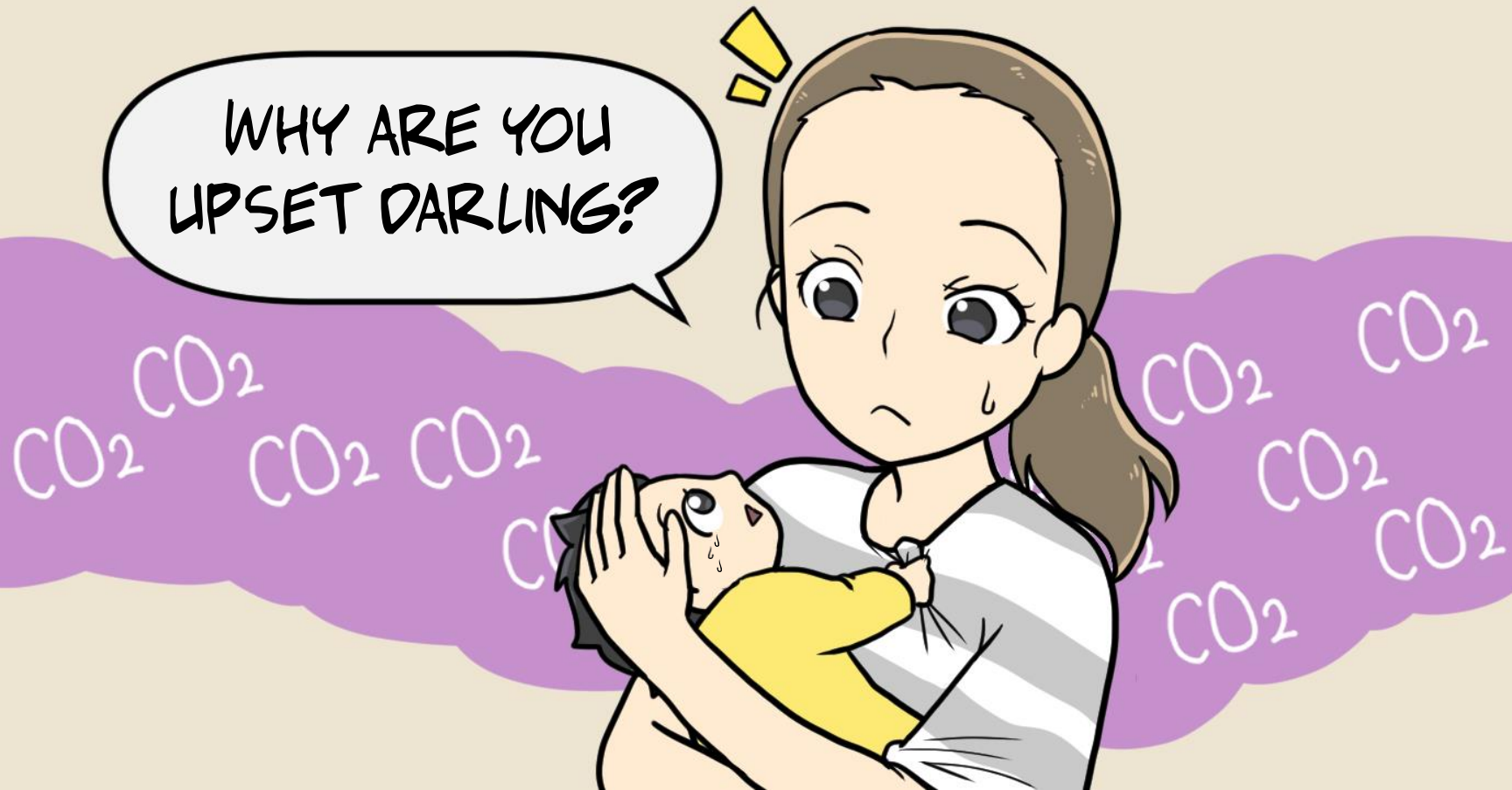
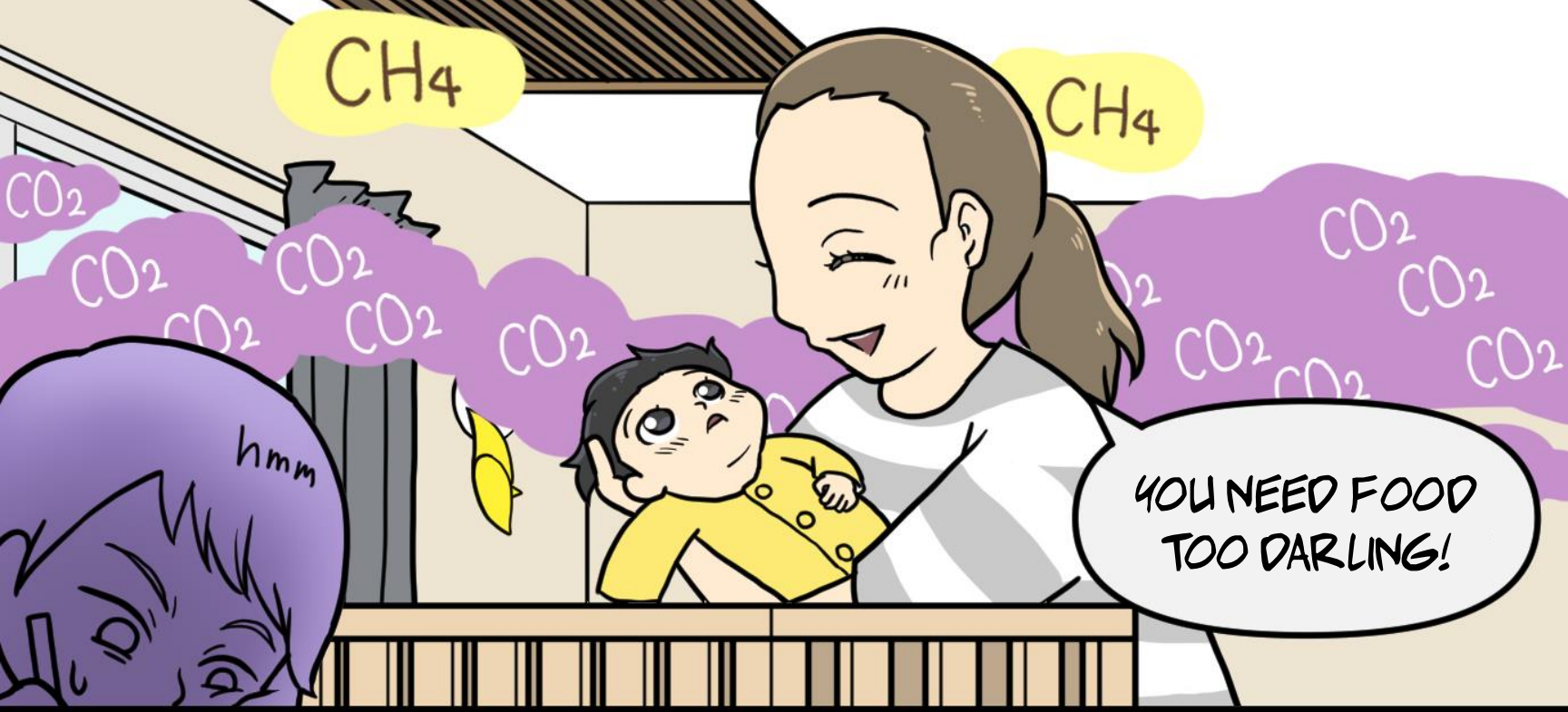
CO₂

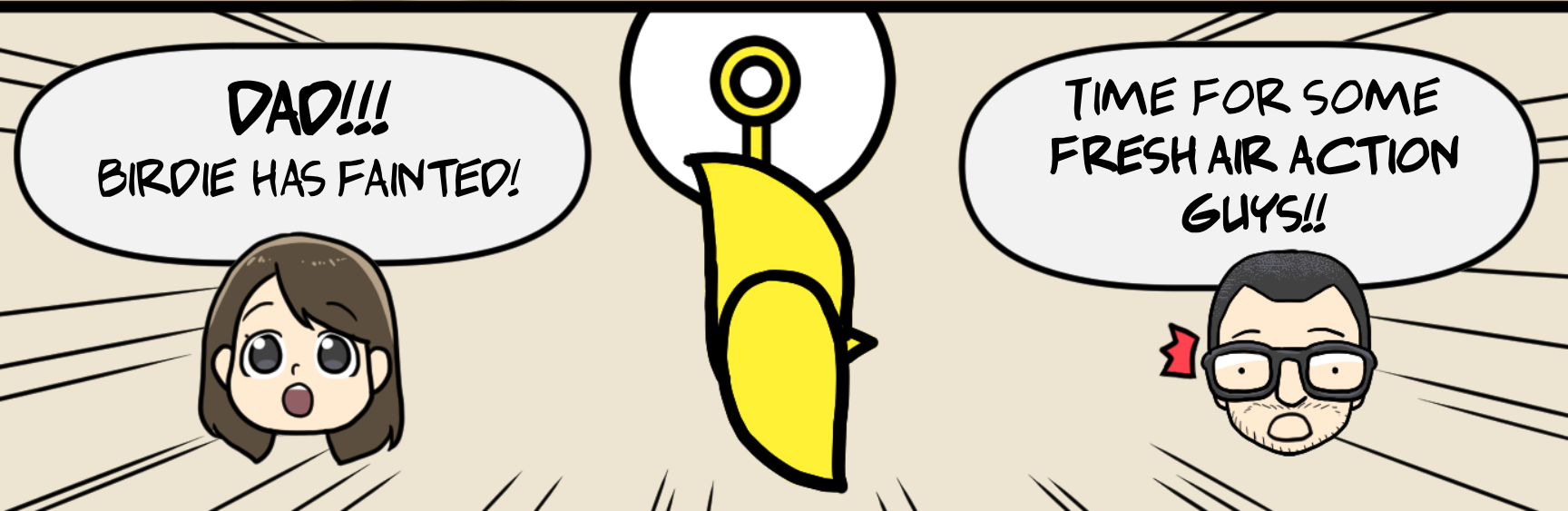
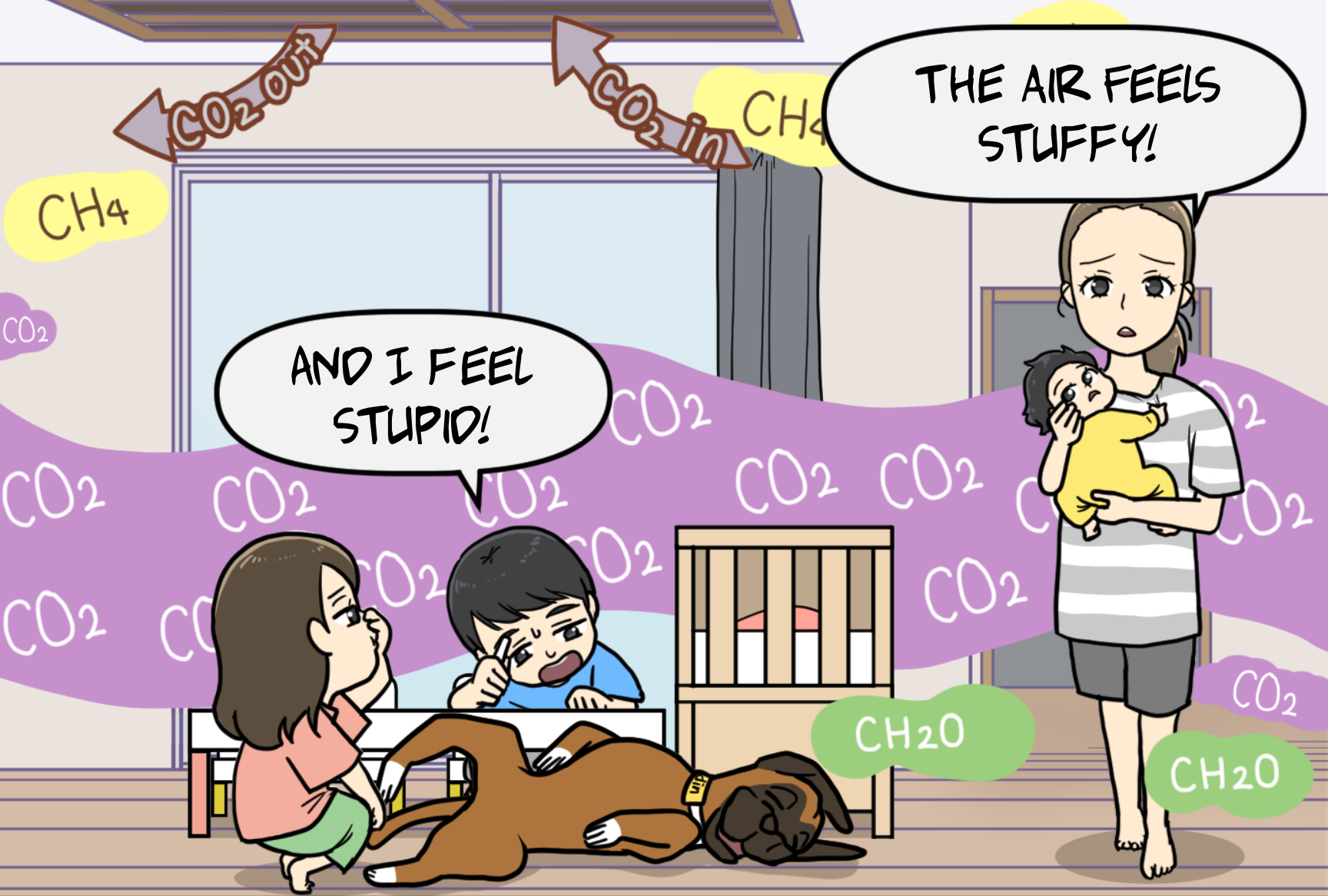
CO₂

CO₂

CO₂

CO₂







LOOK BIRDIE IS
HAPPY AGAIN!!!

YES, BIRDIE IS LOOKING
AFTER US AND WE ARE LOOKING
AFTER BIRDIE



WE NEED TO OPEN
THE WINDOWS...

... A FEW TIMES A
DAY!

Let's eat!!

Happy Birdie - Happy Family!!



**BIRDIE - YOUR CO2-SENSING PET THAT GENTLY
NUDGES YOU TO KEEP YOUR AIR FRESH AND HEALTHY!**



**MORE MANGAS AND INTIMATE FACTS
ABOUT BIRDIE AT WWW.BIRDIE.ASIA**